



iowa association of  
**IRHC**  
rural health clinics

The Iowa Association of Rural Health Clinics formed out of a group of concerned clinicians in 1995 to collectively raise the level of awareness of policy makers about issues facing certified Rural Health Clinics (RHCs) in Iowa. IARHC works to support all rural health clinics in Iowa and is dedicated to our mission of shaping long term rural health policy, improving patient care, and optimizing clinic operations to better the welfare of rural Iowans.

**Be connected.**  
**Be informed.**



## JOIN US

We invite you to become a member of the Iowa Association of Rural Health Clinics and take advantage of our annual membership benefits. An annual membership to IARHC includes timely information to members, resource sharing, discounted IARHC conference and workshop fees, education and advocacy on issues affecting RHCs, and more! Membership fees are prorated on the number of RHCs managed together. Individual and organizational memberships are available to allies of rural health clinics. Become a member of IARHC by submitting a form on our website.



## RESOURCES

Rural Health Clinics are dedicated to improving the delivery of quality, cost-effective health care in rural Iowa and IARHC is here to support them. IARHC provides information and resources to support RHCs across the state. Developed resources are available on our website as well as information from IARHC's partners, state agencies, and organizations both locally and nationally. IARHC shares weekly updates of resources, trainings, and information as well as state legislative updates on issues affecting Rural Health Clinics.



## EVENTS

IARHC is dedicated to supporting Rural Health Clinics through trainings, webinars, and events. Our events are focused on strengthening RHCs ability to provide access to healthcare in rural Iowa. IARHC holds an annual conference dedicated to providing sessions specific to Rural Health Clinics and virtual trainings covering relevant topics to rural healthcare. IARHC's events provide the opportunity to bring Rural Health Clinic professionals together to network and learn from one another.

# Iowa Association of Rural Health Clinics

# Sponsorship Opportunities

We know how important it is to recognize your support and create opportunities to generate new relationships with customers, increase brand awareness and provide media exposure. The Iowa Association of Rural Health Clinics (IARHC) works hard to recognize organizations whose financial support and volunteer time significantly advance our mission and make our work possible.

## OUR REACH

- Iowa Association of Rural Health Clinics (IARHC) has a curated statewide network of almost 200 Clinic Administrators, RHC Operations Directors, Chief Financial Officers, and Revenue Cycle Managers
- On average, 58% of the over 200 rural health clinics are dues paying members.
- Email and Newsletters have a 37% average open rate (industry average is 21%).
- Online webinar participation ranges from 15 - 20 participants.

## ANNUAL SPONSORSHIP BENEFITS

- Recognition by sponsorship level on our website, newsletter, and all printed collateral materials.
- Visibility and presentation opportunities at the IARHC all day session taking place at the IMGMA Fall Conference with over 100 rural health clinic representatives from across the state.
- Visibility and presentation opportunities at the IARHC Annual Workshop with over 50 rural health clinic representatives from across the state.
- Visibility and presentation opportunities at one of four quarterly online seminar participation.

## SPONSORSHIP RECOGNITION

Names/Logos are presented in sponsorship level order

	GOLD* \$4,000	SILVER \$2,000	BRONZE \$1,000
<b>ORGANIZATION LOGO</b> On all IARHC Marketing, Conference and Workshop Collateral, and Newsletter Materials	✓	✓	✓
<b>ORGANIZATION NEWSLETTER SPOTLIGHT</b> 1 per year	✓	✓	
<b>ONLINE WEBINAR SPONSORSHIP</b>	✓	✓	
<b>IARHC ALL DAY SESSION OR ANNUAL WORKSHOP</b>			
Complimentary Attendance	✓	✓	✓
Exhibit Space	✓	✓	✓
Session Sponsor	✓	✓	
Brief Remarks at Either Event	✓		
Electronic Conference Attendee List	✓		

\* Limit of 5

THE ANNUAL SPONSORSHIP BENEFITS PERIOD RUNS FROM JULY 1, 2023 – JUNE 30, 2024